

Kopi&C Talk with RSC

Special Guest: Promega

23 July 2021 | From 2.30pm on Zoom!

Host:



Shaun
(RSC)

Guest:



Jonathan, PhD
Technical Services Scientist
(Promega)



Register now!



Emotions of Your Cells – A Better Way to Measure Cell Health

In vitro cell-based assays are useful tools for measuring the health of a cell population. While cell-based assays have become an essential component of a researcher's toolkit, conventional endpoint assays can present various challenges, such as low sensitivity resulting in loss of information on critical molecular signalling events, and difficulties in downstream multiplexing.

"Real-time" cell-based assays can overcome these limitations by allowing an extended kinetic analysis of live cells without causing significant cell damage and providing flexibility of downstream multiplexing.



- Discuss assay design and considerations for plate-based real-time assays and multiplexing.
- Gain a better understanding of Promega RealTime-Glo™ assays and how to get the most from your cell samples.



Exciting prizes await you!

First 30 attendees to attend the live session will receive a drink voucher;

Be the first to participate in our pop quiz & win a prize;

Find out how to win the limited edition Lumie, the Firefly Plush Toy;

Exclusive Promotion on Cell Health Assays in RSC



Prepare a cup of Kopi/Teh, sit back, relax behind your computer
& win attractive prizes

Proudly presents:



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